

# Influencing Governments: A Short Course on Health Advocacy

This course is being offered by the Boden Institute's Health & Sustainability Unit, at The University of Sydney for the first time in 2012. It targets upper level personnel from public, private and non-government organisations that need to gain the ear of politicians and senior public servants to make a compelling case for policy changes. It will be presented by:



## **GUY BARNETT**

LLB, LL.M, FAICD, author, former Senator, Managing Director, Guy Barnett Consulting. Guy has more than three decades of experience in politics, government and the law including nine and a half years as a Senator, where he held senior parliamentary roles in government and opposition. He is the inaugural Ambassador for both Diabetes Australia and Motor Neurone Disease Australia. More details at [www.guybarnett.com](http://www.guybarnett.com)



## **ASSOCIATE PROFESSOR RUTH COLAGIURI**

Ruth is Director of the Health and Sustainability Unit, Boden Institute of Obesity, Nutrition, Exercise, at the University of Sydney, and Vice-President of the International Diabetes Federation (IDF). She has extensive experience in health policy and advocacy. Her major advocacy initiatives include the Oxford Health Alliance's *Sydney Resolution*, and the IDF's *Call to Action on Diabetes* and first ever *Global Diabetes Plan* launched in tandem with the 2011 UN High Level Meeting on Non-Communicable Diseases

The teaching program will include guest lectures by:

## **JOHN DELLA BOSCA**

John is currently Campaign Director for the National Disability Insurance Scheme. Prior to this he served as the NSW Minister for Health. John has had a distinguished career in state politics holding a number of important senior portfolios during his 10 years as a Member of the NSW Legislative Council. In addition to his term as Minister for Health he has also served as NSW Minister for Ageing; Disability Services; Finance; Commerce; Education & Training; and Industrial Relations. In the course of his extensive parliamentary service he has developed a vast and intimate knowledge and understanding of government and the policy process

## **ADJUNCT ASSOCIATE PROFESSOR RICHARD NESBIT**

Richard is a senior public health physician and former deputy to the Regional Director of the World Health Organisation - Western Pacific Region. During his 10 years in this position Richard worked intimately with the governments of the WHO-WPRO member countries and states, the WHO more broadly and the UN to introduce and implement many major health policies in the Region

## **MELISSA SWEET**

Melissa is an independent journalist, media columnist and author specialising in covering public health matters, with a particular focus on under-served areas and issues. Melissa coordinates Crikey's health blog, Croakey and is an Adjunct Senior Lecturer in the Sydney School of Public Health at the University of Sydney

## **DAVID MORRIS**

David is the Director of Government Relations at the University of Sydney managing the University's strategic relationships with all levels of government, agencies and other related bodies. In his previous role as Director, International Business Relations for the NSW Government, initiated the Brand Sydney Project and coordinated the NSW Government's international activities

**When:** 9am to 5pm Monday 26 & Tuesday 27 March 2012 at The University of Sydney, Camperdown

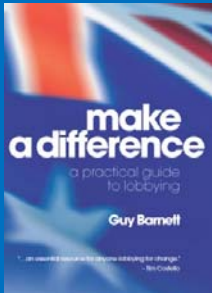
**Cost:** \$990 (including GST, lunch, morning and afternoon tea and lecture materials) or \$880 (including GST) for early bird registration up to 20 February 2012

**Mode:** Face to face at the University of Sydney Camperdown Campus – venue to be advised

**Registrations:** to Kerry Jenson [kerry.jenson@sydney.edu.au](mailto:kerry.jenson@sydney.edu.au) 61 2 9036 3075 by Monday 5 March 2012

# REGISTRATION FORM

Influencing Governments: A Short Course on Health Advocacy



All participants will receive a complimentary copy of *Make a Difference, A Practical Guide to Lobbying* by Guy Barnett.

Offered by the Boden Institute's Health & Sustainability Unit, at The University of Sydney, this two day course examines how senior executives can influence governments and opinion leaders in key policy areas affecting their industry. Focusing on health advocacy and including lectures, interactive discussion and debates from senior academics and government consultants. The course offers invaluable insight into lobbying methods and effective solutions.

Registrations by Monday 5 March 2012 to Kerry Jenson  
[kerry.jenson@sydney.edu.au](mailto:kerry.jenson@sydney.edu.au) Ph 61 2 9036 3075



## YOUR REGISTRATION DETAILS

SURNAME:	FIRST NAME:
PREFERRED PHONE:	EMAIL:
POSITION:	ORGANISATION:

Do you have any special dietary requirements?

## PAYMENT

**this section is your TAX INVOICE/RECEIPT**

- I would like to pay by cheque or money order – payable to The University of Sydney
- I would like to pay by credit card – VISA or Mastercard

Credit card number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Registration:  \$880 (prior to 20 February only) or  \$990

Please complete your registration details and forward with your payment to:

Kerry Jenson  
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Boden Institute of Obesity, Nutrition & Exercise  
Medical Foundation Building K25  
The University of Sydney NSW 2006  
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Email: [kerry.jenson@sydney.edu.au](mailto:kerry.jenson@sydney.edu.au)  
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